

# PROSPERITY HAVANT

## 3 WATERLOOVILLE TOWN CENTRE

Over 3,000 new homes and employment space for more than 2,000 new jobs being built to a very high standard on the edge of the town centre is a major opportunity for investment. New edge of centre retail and leisure proposals are increasing and the opportunities for mixed redevelopments within the town centre are available.



## 4 HAYLING SEAFRONT

Hayling's reputation as the home of windsurfing annually attracts 6,000 visitors to the National Watersports Festival and 3,000 to the Virgin Kitesurfing event. The high quality coastal environment is home to a wide variety of flora and fauna; the island's holiday centres provide a range of accommodation for all tastes all year round.



## 5 TRANSFORMATION OF HAVANT TOWN

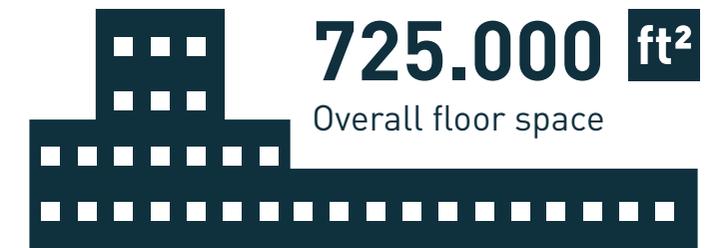
The modern and successful Solent Road retail area is complemented by the nearby traditional town centre which provides an opportunity for housing, leisure and commercial development. A planning resolution has been agreed for a 13 storey Private Rented Scheme next to the mainline rail station. Directly to the north of the rail station is the new Public Service Plaza, a £10m investment in public services indicating the Council's ambitions for the borough.

## 1 DUNSBURY HILL BUSINESS GATEWAY

Creation of a sustainable, high quality business park on the A3(M) corridor creating 3,000 jobs.

Strategically located business park with direct access from junction 3 of the A3(M) following £7m investment in infrastructure.

Fat Face confirmed as first anchor tenant with their investment in the 194,000 SqFt global distribution centre - Strong interest in remaining 530,000SqFt of floor space with potential for 3,000 jobs



## 2 A27 PROSPERITY CORRIDOR

Development of strategic sites adjacent to the M27/A3(M) corridor providing major opportunity for new investment and business expansion.

A major business area for the wider Solent located off the M27/A3(M) is already home to 6,000 jobs in global companies such as Lockheed Martin, Seagate, Apollo, and SSE. Major opportunities for further business development of up to 350,000 SqFt on the Brockhampton West, Harts Farm way and Marples Way sites. The business offer is complemented by the very successful Solent Road retail area with new M&S and Next stores following £30m of investment from Hargreaves.

UPDATE 2016



Havant represents a unique opportunity in the South East. Located between the South Downs National Park and a high quality coastal environment benefiting from excellent national transport links, Havant plays a major role in the wider Portsmouth & Solent economy. With development opportunities of over 30 hectares - 1,745,000SqFt of business/commercial space and up to 9,000 new homes by 2034 Havant is a prime location for investment.

**Havant**  
BOROUGH COUNCIL

## HAVANT AREA ATTRIBUTES



**Key strategic location** in the Solent sub-region, placed at the interchange between the A3(M) / A27, M27 corridor with strong connections to Portsmouth, Southampton and London



Excellent, reliable connectivity



**Proximity to international ports** Portsmouth & Southampton and Southampton Airport



A vibrant economy of global interest



**Strengths in sectors forecast to grow** – advanced manufacturing, marine, engineering, defence / IT

Home for major / global businesses



**Visitor economy, watersports and leisure destination** outstanding coastal environment and natural assets



**1,745,000 sq ft** of additional business and commercial opportunities to complement existing business space



**Up to 9,000 new homes** and new retail developments offering high quality homes and shopping



## PLANNING

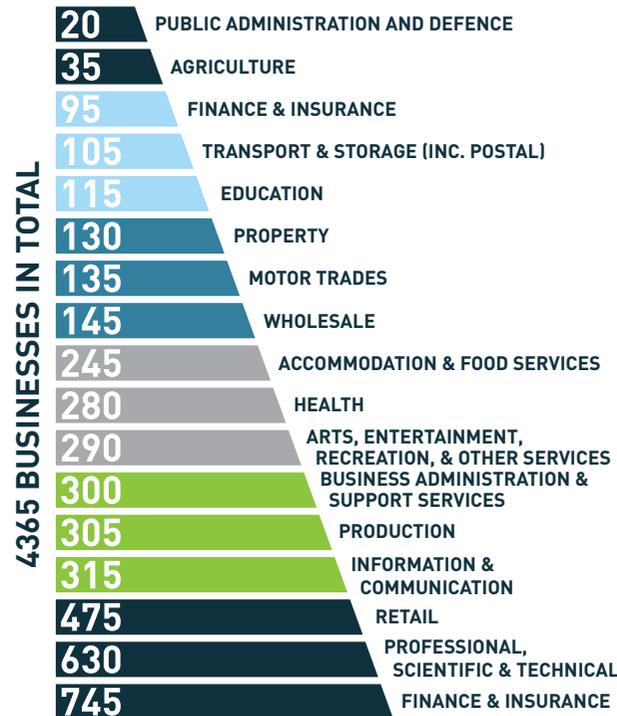
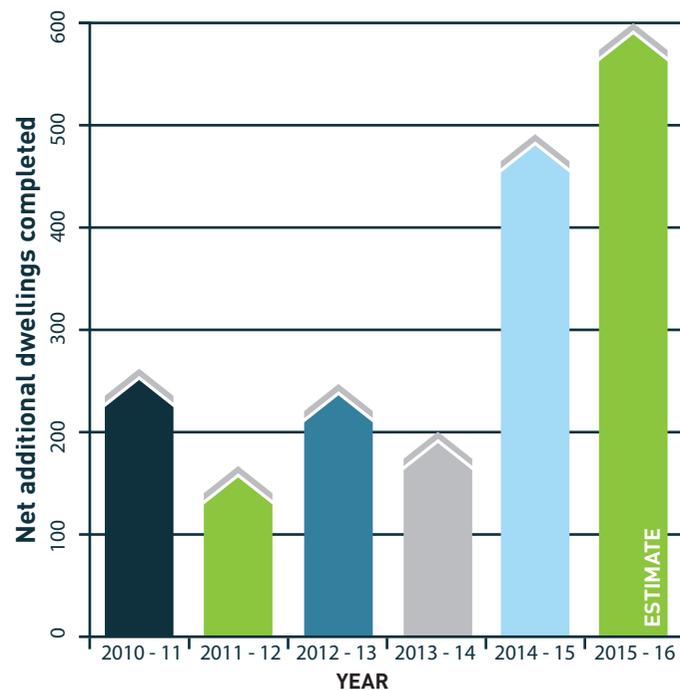
Havant has a positive approach to planning. It's currently updating its 2014 Local Plan to meet government requirements to plan for more homes and economic prosperity.

This positive approach to planning provides investors, politicians and our communities with certainty about the future of their area and the opportunity for all to get involved.

Havant will adapt its planning service to take an innovative and proactive approach to contribute to the prosperity of the area. We will work collaboratively with the Solent LEP, Local Authorities, businesses, developers and other key partners to achieve this.

## HOUSING COMPLETIONS

Havant achieved the second highest percentage increase in the New Homes Bonus nationally, increasing completions from 200 homes to 492 in 2014/15.



BUSINESSES BY SECTOR

## RESIDENTS BY PROFESSION



## SUSTAINING HAVANT'S SUCCESS

Havant Borough Council is forward thinking and provides a first rate business friendly approach. Increasingly the council is working with the private sector and taking a commercial approach to service provision.

Havant Borough Council has an excellent track record of working collaboratively for Havant's prosperity. There have been real successes with thriving businesses, apprenticeships and many new homes and shops being built. Sustaining this success will need investment in:

- Improved transport infrastructure** – Roads, rail, cycle and foot ways – Hayling Island bridge, Tear Drop junction and the railway crossings are key challenges
- Skills and training** – Upskilling and training the workforce to match local job opportunities is challenging
- High quality development** - New developments are showing a step change in the quality of development, led by the Council's investment in the Public Service Plaza. Public estate development opportunities around the plaza connecting with the town centre redevelopment opportunities
- Community infrastructure** – The major housing growth is creating inclusive new communities that will be the foundation for the future
- The unique environmental assets of the borough that are at the heart of the attractiveness of the area for investment



## CONTACT DETAILS

For further information please contact

**Julia Potter, Head of Development**

T: 023 92446501

E: [Julia.potter@havant.gov.uk](mailto:Julia.potter@havant.gov.uk)

**Andrew Biltcliffe, Head of Planning**

T: 023 92446511

E: [Andrew.biltcliffe@havant.gov.uk](mailto:Andrew.biltcliffe@havant.gov.uk)

