



Funding In Sport

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Planning

It is vital that your club/organisation has a development plan which looks at all aspects of the club i.e facilities, equipment, coaches, officials, membership etc. This will then allow you to focus on areas which will require additional costs



Before Applying

There are 4 Key Points you need to think about before applying for funding:

1. **NEED**
2. **CAPABILITY**
3. **VALUE FOR MONEY**
4. **OBJECTIVES OF FUNDERS**



1. Need

- Who?
- Where?
- When?
- Why?
- What?
- How?



2. Capability

- Employment
- Administration
- Management
- Funding



3. Value For Money

- Budget
- Unit Costs
- Management
- Costs

4. Objectives of Funders

- Outcomes – make sure your projects outcome matches that of the funder i.e active lifestyles, better facilities etc.
- Eligibility – check that your project fits the funders criteria
- Amount available – most funding will have a minimum and maximum you can apply for
- Areas of Interest – most funders will have specific areas of interest i.e disability, deprived communities, women in sport etc.
- Deadlines – some funding pots have deadlines for applications, they may also have deadlines of when the money must be spent by if you are successful

Funding Available

- NGB – check the Sports NGB website to see if they have any grants available i.e football foundation www.footballfoundation.org.uk a full list of NGB with links to their websites can be found on the Sport England website:
http://www.sportengland.org/about_us/how_we_recognise_sports/recognised_sports.aspx
- Sport England - www.sportengland.org/funding
- County Council / Local Authority – always contact your local authority Sports Development Officer as they may have grants available.
- County Sports Partnership – Sport Hampshire have grants available for coaches www.coachinghampshireiow.co.uk and talented athletes. Also all CSPs will provide advice around grants that are available and should be able to provide help with applying for grants/funding. We have a list of a few local and national funds on our CSP website:
www.spothampshireiow.co.uk/fundingsupportclubs



Fundraising

- Fundraising can be a fun and easy way to raise money for your organisation/club – free quick guide from running sports www.runningsports.org
- Justgiving – free to sign up for CASC clubs or £180 per year www.sportengland.org/funding.aspx



Sponsorship

- Local Companies or Companies your members work for – Look for companies Corporate Social Responsibilities, some companies will release employees to volunteer in the community
- Sportsmatch – will match new & existing sponsorship £1 for £1:
www.sportengland.org/funding/sportsmatch.aspx



Keep Up To Date

- Newsletters – most CSPs have a monthly e-newsletter, sign up to Sport Hampshire newsletter:
www.spothampshireiow.co.uk/sporthampshire/sport-subscribe.htm
- Websites – keep checking the main funding websites
- Publications
- Networks



For More Information

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