

17 - 23 May 2010



Report

<http://www.havant.gov.uk/havant-4945>

During the week 17 to 23 May 2010, employees from 8 organisations and members of the public in the borough of Havant took part in the BIG Green Commuter Challenge 2010. People were encouraged to leave their cars at home and use an alternative such as car sharing, walking, cycling, skateboarding, taking the train, bus or ferry or working at home instead. Miles saved for business journeys were also included in the overall total.

Organisations were competing in 3 categories (small medium and large organisations) as well as for the overall win. The overall winner was that which saved the most miles per person employed.

All individuals who took part had the opportunity to enter a prize draw to win one of many prizes.

What did we achieve?

Total number of employees in participating organisations:	1501
Total number of miles saved:	6056
Emissions saved:	2379kg consisting of:-
Carbon Dioxide:	2224kg
Nitrous oxides:	9kg
Hydrocarbons:	15kg
Carbon monoxide:	131kg

It should be noted that this year, Havant Borough Council took over the running of the BGCC event (previously run by Portsmouth City Council) for all Havant businesses for the first time. This explains the relatively small number of people and organisations taking part. However, a number of organisations from the Portsmouth area were also competing alongside Havant businesses meaning that, ultimately, there was an overall increase in participants of the BGCC. HBC worked very closely with PCC throughout the competition and the two authorities will be hosting a joint awards ceremony at Portsmouth Guildhall on Friday 9 July.

Who won in the Havant BIG Green Commuter Challenge?

Category	Winning organisation	Number of miles saved per person employed
Small organisation (1 - 49 employees)	Tri-Synergy Ltd	47.13
Medium organisation (50 - 249 employees)	ARM (Advanced Resource Managers Ltd)	8.07
Large organisation (250+ employees)	Wyeth Pharmaceuticals	4.54

Overall Winner

The overall winner is the organisation that saved the greatest number of miles per person employed; therefore the winner is Tri-Synergy Ltd.

Havant's full results

The following table shows all organisations that took part from the Havant area, arranged in descending order by mileage saved per employee.

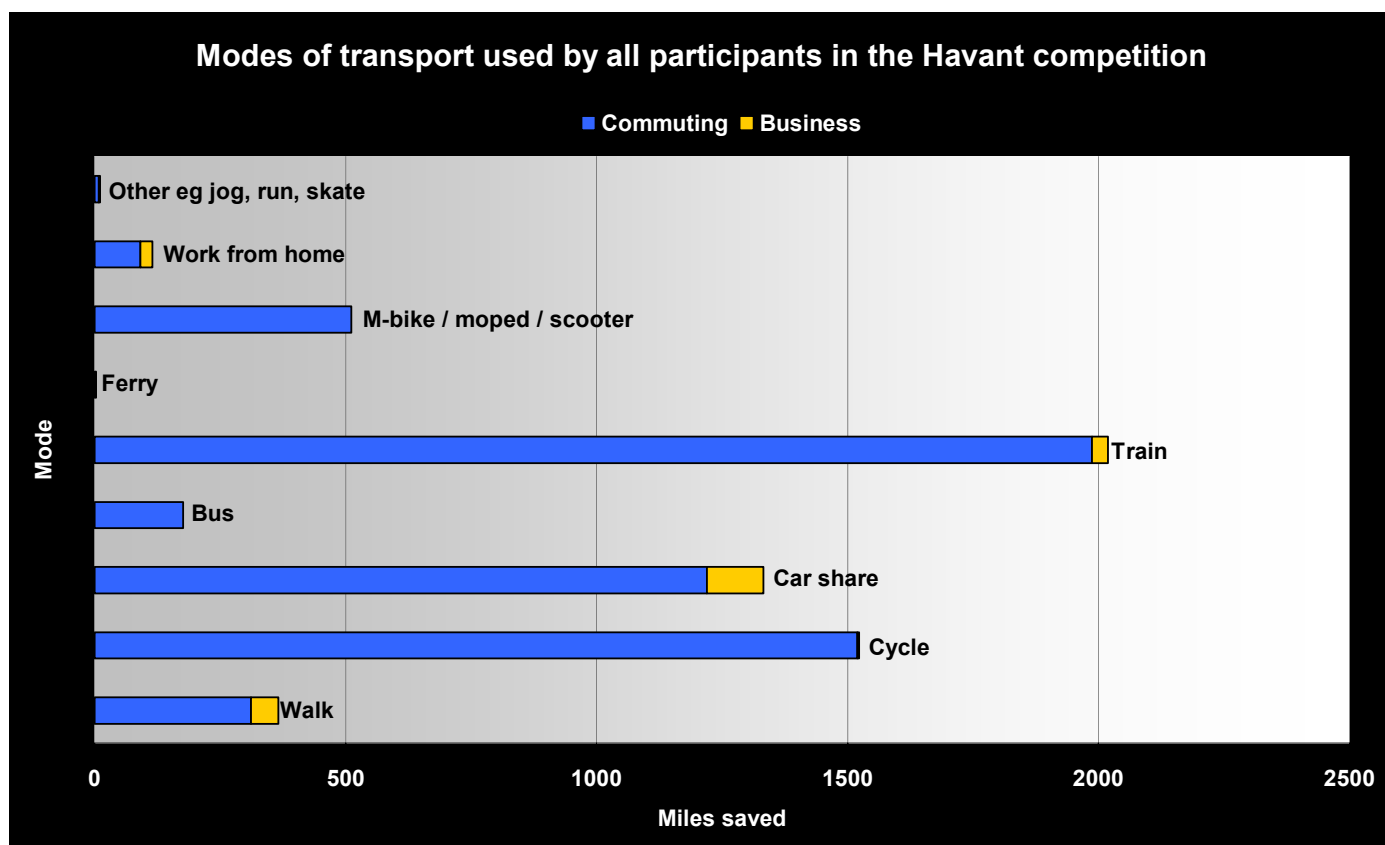
	Organisation name	Total miles saved	% of staff taking part	Mileage saved per employee
1	Tri-Synergy Ltd	377	100	47.13
2	Advanced Resource Managers (ARM)	904	12.5	8.07
3	Hampshire County Council Highways	46	10	4.6
4	Wyeth Pharmaceuticals	2538	6.08	4.54
5	Havant Borough Council	2007	5.8	3.65
6	Wärtsilä UK Ltd	176	2.05	1.21
7	Capita Business Services	8	0.8	0.07
8	J W Wines Warehouse (UK) Limited	0	0	0
Grand total of miles saved				
		6056		

Modes of travel used in the BIG Green Commuter Challenge

The following charts show the breakdown of people's travel habits during the Challenge.

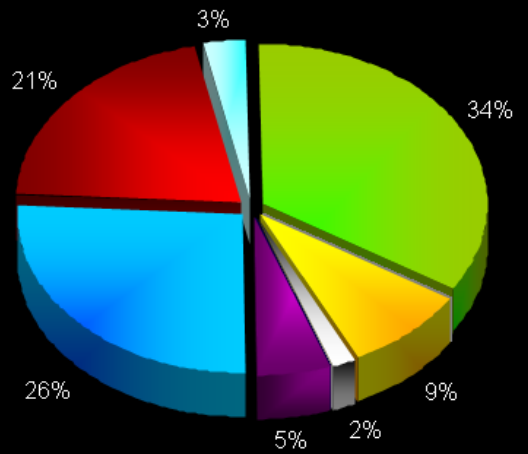
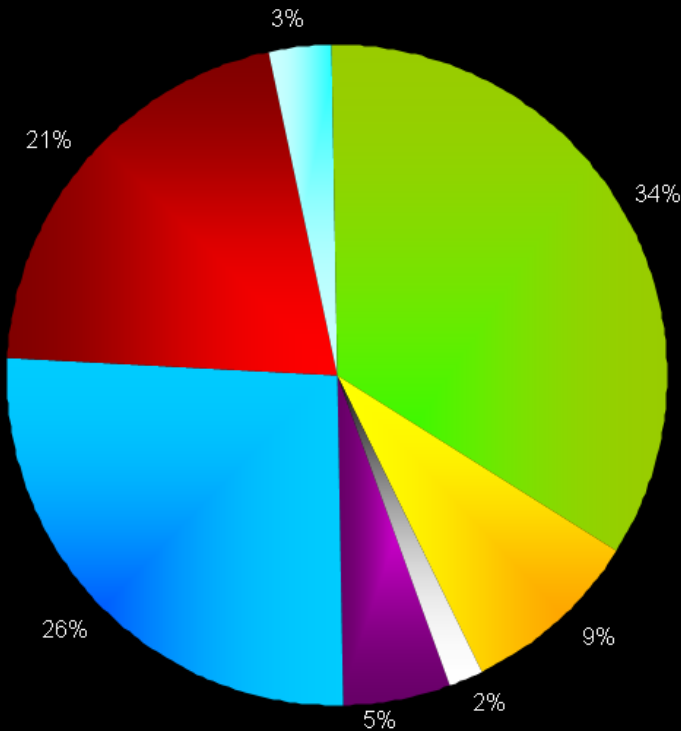
For commuting, the train was the most used mode of travel, followed by cycling and car sharing.

For business journeys, car sharing and walking were the most popular.



Commuting

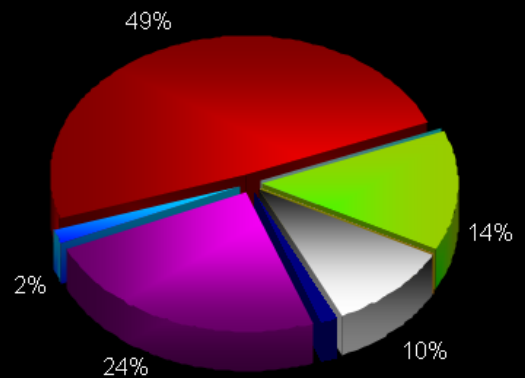
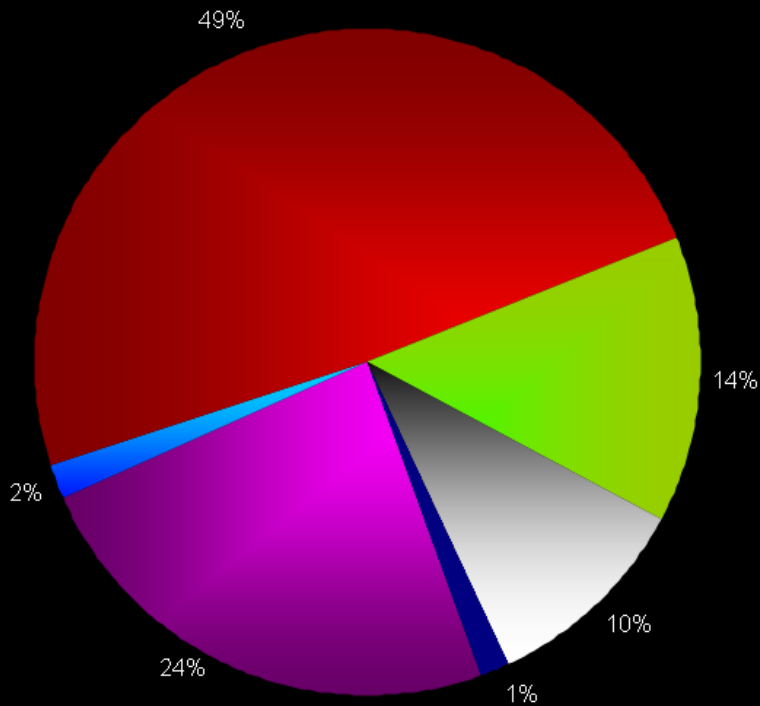
■ Walk
 ■ Cycle
 ■ Car Share
 ■ Bus
 ■ Train
 ■ Motorbike/moped/scooter
 ■ WFH = Working from home



All other forms of transport were less than 1%

Business

■ Walk
 ■ Cycle
 ■ Car Share
 ■ Train
 ■ Motorbike/moped/scooter
 ■ WFH = Working from home

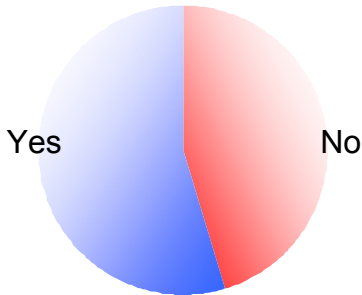


All other forms of transport were less than 1%

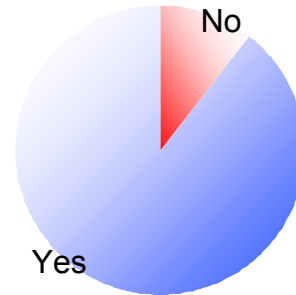
Potential for change

As the BIG Green Commuter Challenge is intended to encourage future change we asked additional questions to discover if the event would encourage people to change the way they travel in the future.

Question 1 – Do you usually travel this way?
Of those who answered,
45.3% said no, 54.7% said yes



Question 2 – Will you carry on using alternatives to the car in the future?
Of those who answered, 10.5% no, 89.5% yes



Special mentions

Havant Borough Council was impressed by the enthusiasm of the organisations that took part, many of whom were entering the BIG Green Commuter Challenge for the first time. Havant Borough Council would like to join Portsmouth City Council in thanking all of our local sponsors and supporters who either helped plan the event or offered a prize, incentive or publicity. These organisations include:

- CycleWorld
- FIRST Hampshire
- Gosport Ferry
- Portsmouth City Council
- Heritage Projects (Portsmouth) Limited – Spinnaker Tower
- Stagecoach
- Portsmouth City Teaching Primary Care Trust
- Portsmouth & South East Hampshire Partnership
- Scottish & Southern Energy
- South West Trains
- University of Portsmouth
- HBC's partner organisations

Conclusion

2010 was the first year that Havant Borough Council organised the Commuter Challenge in the Havant area. If we combine our results with Portsmouth's, we have an overall increase in miles and emissions saved in the region as well as the number of people taking part, so well done all.

For more information on the BIG Green Commuter Challenge please contact James Mackenzie on 023 92 446585 or via email at: james.mackenzie@havant.gov.uk.